

A DAY IN SAN DIEGO COUNTY

Do You Know All the Ways You Influence Quality of Life Indicators?



Please reference the number call-outs on the back for descriptions



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DESCRIPTIONS

- 1 As you begin your day, most of your indoor water consumption occurs through your toilet and shower. Pharmaceuticals, soaps and cleaning agents go down the drain and ultimately impact the region's water quality.
- 2 If you are like 75% of San Diegans, you commute to work alone in your car. Vehicular transportation is one of the biggest creators of greenhouse gases, impacting air quality and contributing to climate change.
- 3 If you're a San Diegan, you probably spend a lot of time in traffic -almost 40 hours per year.
- 4 Intelligent, integrated land and transportation planning that places homes, business and services in closer proximity to one another can reduce traffic congestion, and save taxpayer dollars.
- 5 Do you work in an office? Office buildings are the single largest energy user in California's commercial sector. Increasing energy efficiency of older buildings reduces bottom-line costs for businesses and keeps our air cleaner.
- 6 Another major user of energy? Transporting and treating water. That's why conserving water also saves energy, and money.
- 7 If you work in agriculture or manufacturing, your livelihood depends upon effective transportation systems and land planning, and reliable, cost-effective water and energy supplies.
- 8 When you buy local foods, products or services you contribute to the region's overall economic prosperity.
- 9 If you are part of California's fast-growing clean economy, you are working toward new solutions to harness renewable resources and reduce waste and pollution here and around the world, and —your income is higher than average.
- 10 Perhaps you recreate at one of San Diego's beaches or natural areas. These contribute to the region's economic prosperity by attracting tourists and increasing property values. Healthy, active communities mean lower public health costs for everyone. Green spaces also clean up our air and water by filtering pollutants and reducing flooding.
- 11 As you return home from work or school, you're not alone if job security and your ability to maintain your high cost of living weighs heavily on your mind. Perhaps you wish you could live closer to your work and reduce commuting costs. Lack of housing affordability is one of the greatest threats to our region's quality of life.
- 12 Depending upon where you live, you may be more adversely impacted by poor air and water quality or have less access to parks than others in the region. That may set you back through sick days from work or school, and costs taxpayers money through increased public health costs.
- 13 Do you water your lawn in the evenings? More than 55% of San Diego's total residential water consumption is used for watering landscaping, much of which runs off into our rivers and bays, carrying pollutants like pesticides, pet waste, trash and oil from our streets. The larger your home and lawn, the more you use other resources, including land. Residential land development encroaches on natural areas and green spaces.
- 14 At the end of each day, the average San Diegan has produced more than 6 lbs. of trash. A trash truck, which likely runs on fossil fuels, transports it to a landfill, affecting both our air and water quality.

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