

# EQUINOX CENTER

HEALTHY ENVIRONMENT    STRONG ECONOMY    VIBRANT COMMUNITIES

## **What Regional Leaders are Saying About Equinox Center's Quality of Life Dashboard**

It's time for new leadership and fresh ideas to help us plan intelligently for the future in the San Diego region. I believe Equinox Center's Quality of Life Dashboard helps move us in the right direction by providing balanced, actionable ideas and innovative solutions to promote economic prosperity and environmental quality.

**– Nathan Fletcher, California State Assemblyman,  
City of San Diego Mayoral Candidate in 2012**

The City of Chula Vista has been dedicated to resource conservation and energy efficiency for over 20 years. Equinox Center's Quality of Life Dashboard provides tools that help us be competitive while sharing our experiences with others. Learning about the successes of other municipalities is made easier by using the Dashboard.

**– Cheryl Cox, Mayor, City of Chula Vista**

Equinox Center has a reputation for common sense approaches to complex problems.

**– Sherri Lightner, Councilmember, City of San Diego**

At The San Diego Foundation, we believe that good research drives good policy and philanthropic investment. Equinox Center's Quality of Life Dashboard has played a key role in measuring our region's progress on environmental and economic issues and helping to identify priority areas for philanthropy. Going forward, we believe there is a great opportunity to work together with Equinox to benchmark the vision emerging from the process the Foundation initiated through Our Greater San Diego Vision to plan for our region's growth.

**– Bob Kelly, President and CEO,  
The San Diego Foundation**

Our region's future as a technology center of excellence depends on our ability to attract and retain the next generation of innovators and top-tier talent. Today, a diverse economy and amazing climate are not enough. Equinox Center's Quality of Life Dashboard is a powerful resource to help us think strategically about how our quality of life can be a competitive differentiator to nurture job growth.

**– Lauree Sahba, Chief Operating Officer,  
San Diego Regional Economic Development Corp.**