

EQUINOX CENTER

HEALTHY ENVIRONMENT. STRONG ECONOMY. VIBRANT COMMUNITIES

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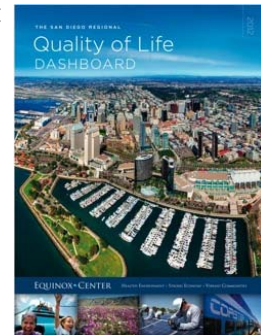
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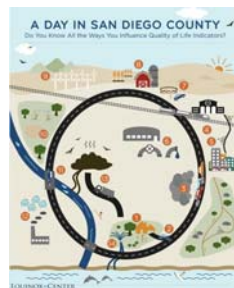
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Putting Quality of Life Issues Back on the Front-burner

Equinox Center released its third annual report card of the San Diego region's quality of life last week, revealing that current election rhetoric is out of synch with critical regional priority areas. [The 2012 San Diego Regional Quality of Life Dashboard](#) identifies three key trends in which the region has moved in the wrong direction in the past year, threatening economic prosperity and environmental health: a soaring cost of living and rising traffic and waste production.



We want to hear from you! Policy makers: what are the obstacles that stand in *your* way when it comes to advancing forward-thinking, sustainable plans and policies around regional challenges like housing affordability, transportation and traffic? San Diego County residents: what types of solutions would *you* support? What are your reactions to our 2012 Dashboard findings? [Let us know.](#)



Meanwhile, [click here to download your own free copy of the Dashboard, here for our press release](#) about key findings and [here for our "Day in San Diego County" visualization](#) of ways each one of us impacts the Quality of Life Indicators.

Millenials Group Gaining Rapid Momentum

Now totaling more than 100 members, Equinox Center's [Leaders 2020](#) is a civic engagement network to harness the energy and creativity of San Diego's more



[ours?](#)

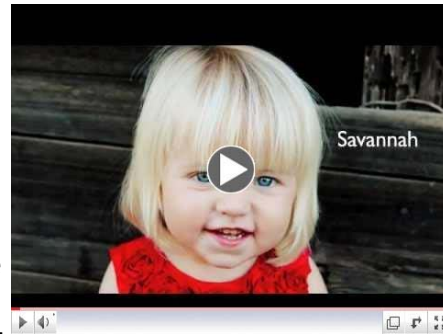


than 500,000 young adults toward solving our region's greatest growth challenges. Leaders 2020 members kicked off 2012 with a mixer at Vin de Syrah downtown ([click here for photos](#)). If you're a Millennial or know one, you can get involved by taking one minute right now to sign or pass on [the Call to Action](#) or by [becoming a member](#). Our next event, a Civic Engagement 101 workshop, takes place in late February.



Thanks to You We Raised \$58,094 in December!

Many thanks to our generous supporters and to The San Diego Foundation for its giveBIG event, helping us raise more than \$58,000 during our year-end campaign. As promised during our "carbon offset" challenge (we promised to ride our bikes to work for one week for every gift of \$100 or more during the two-day giveBig period), we've already begun commuting to work on our bikes and will be updating you on our progress on our [Facebook page](#) and [blog](#) very soon!



Your gifts help us to inform and empower our region's leaders and residents, and to advance the best solutions for San Diego County's economic prosperity and environmental quality. If you'd like to contribute to support Equinox Center's work, [you can do so by clicking here.](#)

Equinox Center in the News

- [San Diego Trends: The Good, The Bad And The Ugly](#), 1/24/12 (KPBS)
- [Region's quality of life 'at risk'](#), 1/24/12 (U-T San Diego)
- [Regional Leaders Discuss Equinox Quality of Life Dashboard Findings](#), 1/24/12 (KUSI TV)
- [Analysis: San Diego Quality of Life](#), 1/25/12 (Encinitas Patch)
- [Equinox Center Report Says 76 Percent of Residents Drive to Work Alone](#), 1/24/12, (San Diego 10 News)
- [Equinox Center Report Says Many Spend More Than One-Third of Income on Housing](#), 1/23/12 (San Diego 10 News)
- [Equinox Center Says Local Residents Toss More Than 6 Pounds of Trash Per Person, Day](#), 1/18/12 (San Diego 10 News)
- [Stats: Amount of Undeveloped Land Shrinking](#), 1/27/12 (San Diego 10 News)
- [Study: Water recycling key to U.S. future](#), 1/10/12 (U-T San

Diego)

- [Chief Business Officer of Elcelyx Therapeutics Issues \\$100,000 Challenge Grant for Equinox Center, 11/28/11](#) (San Diego Business Journal)

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