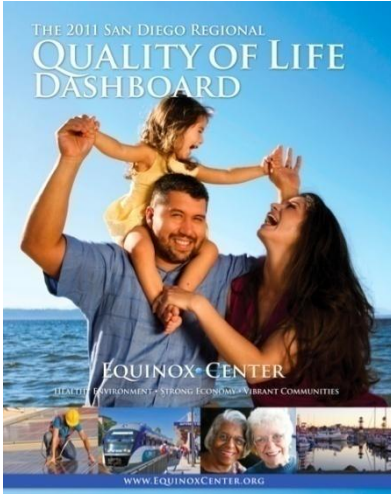


EQUINOX CENTER

HEALTHY ENVIRONMENT STRONG ECONOMY VIBRANT COMMUNITIES

San Diego Regional Quality of Life Dashboard Opportunities for Sponsors



Underwriting the 2012 San Diego Regional Quality of Life Dashboard is a powerful means to raise the visibility of your company or organization among key decision makers in San Diego.

As a Dashboard underwriter, your company and logo will be:

- ✓ Featured and highlighted as part of Equinox's "Dashboard on Tour" presentations to **more than 1,000** mayors, city council members and other business and community leaders and members each year
- ✓ Prominently featured on www.equinoxcenter.org, generating nearly **30,000 page views** and reaching **nearly 7,500** unique visitors per year
- ✓ Highlighted through Equinox Center's e-newsletter and social media channels, reaching an active following of nearly **1,000 individuals**

You'll also be in good company. Some of San Diego's most admired companies are Equinox sponsors.

Annual Sponsorship Levels

Equinox Stewards Council: \$10,000+

- Prominent color logo in special section of printed Dashboard document
- Prominent color logo at Equinox Center events
- Color logo in special section of *equinoxcenter.org*
- VIP invitations to annual Dashboard Sneak Preview event
- Personal briefings and other benefits

\$5,000 - \$9,999

- Color logo on all printed Dashboard documents
- Recognized at Equinox Center events
- Listing on *equinoxcenter.org*

\$2,500 - \$4,999

- Color logo on Dashboard documents
- Listing on *equinoxcenter.org*

\$1,000 - \$2,499

- Listed on Dashboard documents
- Acknowledgment on *equinoxcenter.org*

Measuring what matters to our quality of life.

EQUINOX CENTER

HEALTHY ENVIRONMENT STRONG ECONOMY VIBRANT COMMUNITIES

The *San Diego Regional Quality of Life Dashboard* was initiated in 2009 to shine a spotlight on the questions that truly matter to San Diegans:

- Are we leaving our children a heritage of thriving, rejuvenating natural areas?
- Will our businesses and residents have access to plentiful resources such as energy and water?
- Do we have efficient and adequate transportation options to get ourselves and our needed goods to their destinations?
- Are we using our finite natural resources wisely, and creating innovative new options for renewable alternatives?

Our set of indicators are a quick and easily digestible snapshot, not unlike the set of gauges on a car's dashboard, that tell us how well we are doing and when there is a problem.

We hope you will join us in supporting this critical regional tool to help us navigate our path to a sustainable future.

Equinox Center accepts gifts of cash, check or stock. Cash or checks can be sent to:

Equinox Center
545 Second Street, #3
Encinitas, CA 92024
Tel: (760) 230-2960

You can also donate securely on-line on our website at: www.equinoxcenter.org/donate.html

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