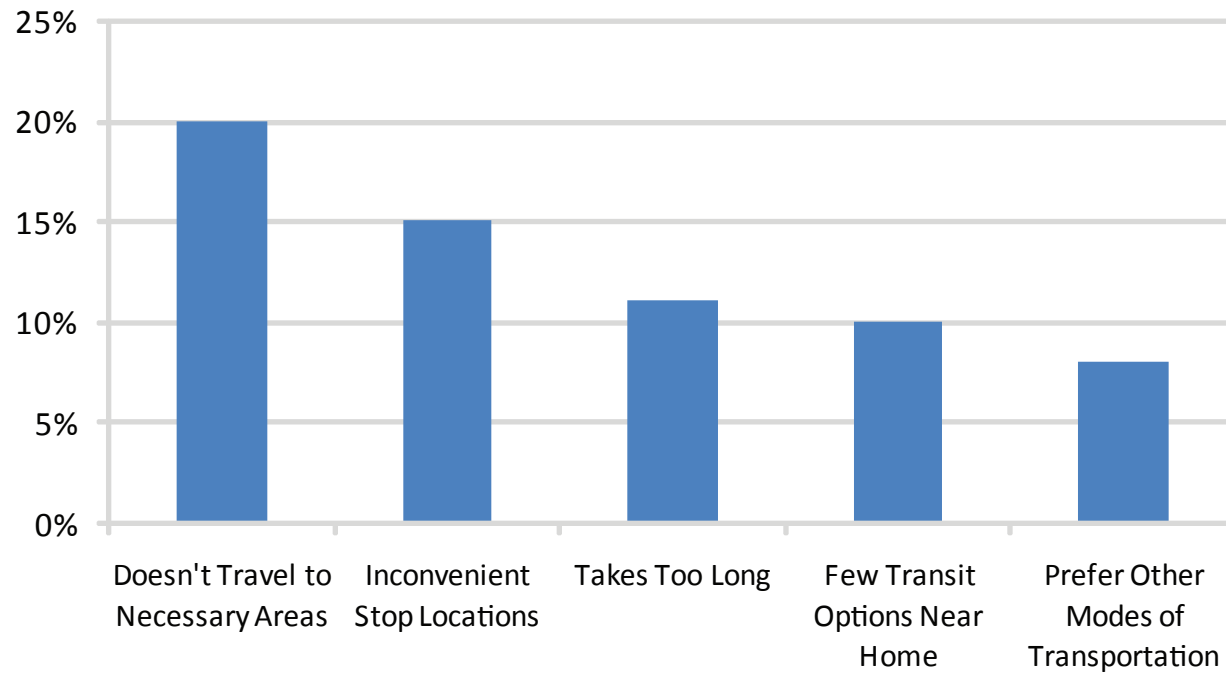


## PRIMARY BARRIERS TO INCREASED PUBLIC TRANSIT RIDERSHIP IN SAN DIEGO COUNTY



Source: Equinox Center, 2010; San Diego Regional Transportation Public Opinion Study, 2008 (Fig. 21)