



# EQUINOX • CENTER

HEALTHY ENVIRONMENT. STRONG ECONOMY. VIBRANT COMMUNITIES

[HOME](#) [ABOUT US](#) [RESEARCH TOPICS](#) [REGIONAL DASHBOARD](#) [MEDIA CENTER](#)

## In This Edition

[Equinox Launches Leaders 2020](#)

[Networks Make You Happier and Ours is Growing](#)

[Two Ways to Increase Your Impact](#)

[Voice Your Choice on a Vision for San Diego](#)

[Equinox Center in the News](#)

## From Our Blog

[The Bottom Line: National City's Chamber of Commerce Launches Green Business Program](#)

[City of San Diego Water Policy Overhaul: Watershed Moment for Quality of Life in the Region](#)

["Young & Restless Seeking Vibrant Community. High](#)

## Millenials Step to the Plate to Help Solve San Diego's Growth Challenges

Equinox Center recently launched **Leaders 2020**, a civic engagement network to harness the energy and creativity of San Diego's more than 500,000 young adults toward solving our region's greatest growth challenges.



Why is this needed? Gulp --

**San Diego County ranks 43rd out of 51 major metropolitan areas when it comes to being civically engaged.** A core group of nearly 60 emerging leaders are already part of Leaders 2020 and their **Call to Action** to the San Diego region's elected officials, policy and decision makers is truly a must-read if you'd like to feel inspired and hopeful about San Diego's future. If you're a Millenial or know one, you can get involved by taking one minute right now to sign or pass on the **Call to Action** or by **becoming a member**.

## Equinox Network Expands with Two New Board Members

According to research by Professor James Fowler (right), featured guest at our most recent

**Equinox Salon**, an individual's real-life social networks materially influence his

[Community, High Quality of Life"](#)

#### Quick Links

[Sign up for e-News](#)  
[Media Center](#)  
[More About Us](#)  
[Our Supporters](#)

[Networks make you happier. Are you part of ours?](#)



## Equinox Network Expands with Two New Board Members

According to research by Professor James Fowler (right), featured guest at our most recent



[Equinox Salon](#), an individual's real-life social networks materially influence his or her [happiness](#), [health](#), [longevity](#), or even [likelihood of divorce](#).

The Equinox network continues its own expansion: Robert (Bob) Bingham and Charles Butler both joined [Equinox Center's board](#) this month. Bob is an entrepreneur, angel investor and longtime community leader and Charles is the founder of American Faucets and Coatings Corporation, a company that has been lauded for its environmentally and economically intelligent operating policies. In December, board member Trevor Callan, co-founder of [Callan Capital](#) and one of the founders of Equinox Center, will assume chairmanship of Equinox's board. Equinox Center's staff and board wish to extend their deepest thanks to outgoing board chairman Aaron Contorer for his tremendous leadership of the organization since its founding.

Equinox Center's rapid momentum also continues through new grants by [The Parker Foundation](#) and [SDG&E's Environmental Champion Initiative](#).

---

## Increase Your Impact by Supporting Equinox Center in December

A contribution to Equinox Center is an investment in San Diego's future. If you give before the end of 2011, there are two ways you can increase your impact:



(over three years) by June 30, 2012. Remember -- any contribution over \$10,000 qualifies you to join the [Equinox Steward's Council](#) and participate in [Equinox Salons](#). Check out [video footage from our November 2011 Salon here.](#) [Click here](#) or contact Executive Director Ann Tartre at [\(760\)230-2960](tel:7602302960) for details.

---

### Mark Your Calendar for a Date with Your Destiny - November 30

78% of San Diegans believe a grand plan is needed to preserve or improve the quality of life in the region. That is why Equinox Center is proud to support *Our Greater San Diego Vision*, an unprecedented effort to plan for the future of the greater San Diego region. Here's your chance to play a role in helping to craft that vision -- your future destiny. Mark your calendar for November 30 and bookmark this



link: [www.OurGreaterSanDiegoVision.org/Equinox](http://www.OurGreaterSanDiegoVision.org/Equinox)

That is when you'll be able to "Voice Your Choice" about what you would like to see our collective future look like. In the meantime, [check out the link](#) for more on this initiative.

---

### Equinox Center in the News

- [The Transit, Freeways and Traffic Jams Plan: A Reader's Guide](#), 10/28/11 (Voice of San Diego)
- [San Diego Needs to Do Better at Drawing Young Adults](#), 10/11/11 (San Diego Union-Tribune)

---

[Know someone who loves San Diego?](#)  
[Forward this to someone you know who wants to keep it great.](#)

I ♥ SAN DIEGO...

I ♥ EQUINOX CENTER

[Forward email](#)